



GREENPEAK TECHNOLOGIES OPENS NEW TOKYO SALES OFFICE

*Mr. Yoshinori Furuno will head the new office as
Director of Business Development for Japan*

November 16, 2007 - Utrecht – The Netherlands – GreenPeak Technologies, a leader in battery-free communication technology for wireless sense and control applications, today announced that it has established a sales office in Tokyo, Japan.

Yoshinori Furuno will head the new office as Director of Business Development.

Mr. Furuno has 20 years of sales and marketing experience in the high-tech industry with a focus on wireless communication technologies. Prior to joining GreenPeak Technologies, Mr. Furuno was a regional sales director and country manager with Airgo Networks, where he led the team in developing and managing strategic customer and partner relationships in Japan. He has also held positions at Agere Systems and Lucent Technologies, where he was instrumental in bringing Wi-Fi to OEMs in Japan and the Asia Pacific region. Yoshinori Furuno holds an MBA from the F.W. Olin Graduate School of Business at Babson College, Massachusetts, USA.

“By opening our Tokyo office and appointing Mr. Furuno to lead it, we are signaling our strong commitment to the Japanese market”, says Cees Links, CEO of GreenPeak Technologies. “The Japanese market has an excellent history of leading the way for new technologies. Our new Japanese sales office is a key part of our global expansion plan, and will enable us to provide focused and complete support for our valued Japanese customers and distributors.”

The GreenPeak office is centrally located in Tokyo, in the Shinagawa area.

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About GreenPeak

Formed through the recent merger of Xanadu Wireless and Ubiwave, GreenPeak is a leader in battery-free communication technology for wireless sense and control applications. This revolutionary technology, based on the IEEE 802.15.4/ZigBee wireless networking standard, utilizes energy-harvesting to facilitate battery-free operation in a totally wireless environment, without the need for either communications or power connectivity. GreenPeak is based in Utrecht, The Netherlands and has offices in Zele, Belgium and Tokyo, Japan. GreenPeak is backed by venture capitalists: DJF Esprit (UK), GIMV (Belgium), Motorola Ventures (USA) and Allegro Investment Fund (Belgium).

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